



PRESTON

Newsletter of Preston University-Pakistan

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3rd Preston Entrepreneurial Challenge (PEC 15)

The 3rd Preston Entrepreneurial Challenge (PEC 15) was organized by Preston University at its Islamabad Campus. The mega annual event was spread over two days. PEC is organized with the specific objective to promote entrepreneurial culture particularly among the youth of the country. One Hundred and five (105) teams from 36 eminent public and private institutions of higher learning, from across the country, participated at different levels of the competition. On the basis of the 'Executive Summary' 35 teams were shortlisted for the Grand Finale held with a futuristic vision of Iqbal "Sitaron Se Agay Jahan Aur Bhe Hain".



Preston Entrepreneurial Challenge (PEC) provided a platform to the young entrepreneurs where they presented their ideas and got them mentored by the domain experts. They also had the opportunity to meet the investors and get encouragement from them. PEC 15 constituted of sets of various events, including Elevator Pitch, Business Plan Competition, Junk Yard Activity, Business Quiz, E-Talk and Launch Pad. All these activities made PEC a unique competition.

Universities which were conspicuous by their presence at PEC 15 were Islamia University Bahawalpur, University of Agriculture Faisalabad, Kinnaird College Lahore, Lahore College for Women University, Shaheed Benazir Bhutto University Peshawar, Karakorum University Gilgit, University of Turbat, Iqra University Karachi, Preston University Islamabad and others. [▶ Continued on page 7](#)

Prestonians Grab 2nd Place in "BIZZ Com" Business Plan Competition Organized by COMSATS Abbottabad



Comsats Abbottabad organized "BIZZ COM" Business Plan Competition. The mega inter-university competition was held at Comsats Abbottabad in May 2015. More than 21 teams from eminent universities of Rawalpindi, Islamabad and other cities including University of Lahore, Comsats Islamabad, Comsats Abbottabad, Comsats Vehari, Islamia University Bahawalpur, Fatima Jinnah Women University Rawalpindi, International Islamic University Islamabad, University of Haripur and Preston University Islamabad enthusiastically participated in the event.

Preston University was represented at "BIZZ COM" Business Plan Competition by Prestonians Mehreen Habib, Sadaan Rasheed and Atif Ahmed Raja. Keeping up to its winning tradition the team of Preston University yet again performed marvelously in the competition. After a neck-and-neck contest the team of

Preston University Islamabad "Nano Fuel" beat all the competing teams from other universities to win 2nd position in "BIZZ COM" Business Plan Competition organized by Comsats Abbottabad. For winning 2nd position in the competition the team of Preston University was awarded a cash prize of Rs.15,000/- as well as a trophy.

Dr. Abdul Basit, Chancellor Preston University expressed his profound appreciation to all the members of the team of Preston University for their remarkable performance in the Business Plan Competition organized by Comsats Abbottabad and winning 2nd position.

Preston's Board of Advanced Studies & Research (BASAR) holds its 61st Meeting



The 61st meeting of the Board of Advanced Studies and Research (BASAR) of Preston University was held in May 2015. The Vice Chancellor Preston University, Kohat and Chairman BASAR Prof. Dr. Muhammad Anwar Hassan presided over the 61st meeting of the Board. Members of BASAR were conspicuous by their presence in the meeting. The proceedings of the meeting commenced with recitation from the Holy Quran. Chairman BASAR, Prof. Dr. Muhammad Anwar Hassan at the outset warmly welcomed all the members to the 61st Board meeting. He then expressed his gratitude to the members for their participation in the meeting and declared the 61st BASAR meeting open.

Formal proceedings of the meeting of the Board commenced with the permission of the Chair. The Chair called upon Prof. Dr. Allah Wadhayo Baloch, Secretary BASAR to present the agenda of the meeting. Thereafter, Secretary BASAR, Dr. Allah Wadhayo Baloch requested the Chair to approve the minutes of the 60th BASAR meeting, held in March 2015, with some amendments. Minutes of the 60th Board meeting was unanimously approved by the Board with amendments proposed by the members.

During the 61st BASAR meeting a number of significant academic issues came up for discussion and decision of the Chair. Synopsis of some MS / MPhil and PhD Scholars were presented before the Board members for consideration and approval. On the occasion, the Board mulled over and approved the Synopsis of some MS/M. Phil and PhD scholars. In the process, Synopsis of a few scholars was deferred with instructions to resubmit, with changes suggested by the Board, in the next Board meeting. In his concluding remarks, Prof. Dr. Muhammad Anwar Hassan, Chairman BASAR thanked all the members for their valuable academic input towards the 61st meeting of the Board. He also expressed his gratitude to them for their participation in the meeting. The 61st meeting of the Board of Advanced Studies and Research (BASAR) concluded with a vote of thanks to the Chair by the House.

Preston University Karachi Organizes "Students' Week 2015"

Preston University, Karachi organized 'Students' Week 2015'. The week-long intra-university event was held from April 26 to May 2, 2015. Campuses of the university which participated in the events held during Students' Week 2015 were Preston University – Main Campus, North Nazimabad Campus, Malir Campus and Gulshan Campus. Events held during the Students' Week were: Cricket Tournament, Tug of War Competition, Sack Race Competition for Girls, Qirat & Naat Competitions, Bilingual Debate Competition, Drama Competition, Poster and Essay Writing Competitions and Singing Competition.

Students of all the participating campuses enthusiastically participated in all the events held during the Students' Week. They demonstrated exemplary discipline and sportsman spirit throughout. The North Nazimabad Campus was awarded "CHAMPION CAMPUS TROPHY" for winning the maximum number of competitions. Renowned personalities were invited as Chief Guests to distribute prizes among the winners. The list included former test cricketer, Mr. Javed Miandad, Khawaja Izzat, Member Sindh Provincial Assembly (MPA). The Chief Guest and Judge of Naat & Qirat Competitions was Madam Tajalli, an eminent Naat- Khwan. The Bilingual Debate Competition was adjudicated by Mr. Niaz Ahmed Siddiqui, Former Inspector General Sindh Police and Ms. Nusrat Haris of popular TV Channel AAJ. Mr. Kanwal Wali and Ms. Rabia Zuberi, Founder Principal of Karachi School adjudicated the Drama and Poster Competitions respectively.

At the conclusion of the events a grand Prize Distribution Ceremony was held at the main campus of Preston. The ceremony was graced by renowned TV Actress and Anchor, Bushra Ansari. Dr. Nilofer Shaikh, Vice Chancellor Preston University, Karachi and Dr. Aftab Lodhi, Director General profoundly appreciated the enthusiasm, vigor and talent of the students who took part in different events organized during the Students' Week. They heartily congratulated the winners of different events and encouraged them to actively participate in extra-curricular activities. They said Preston University always encourages its students to participate in extra-curricular activities as it immensely helps in building up their confidence and rounding off their personalities for a successful life and career.



Prestonians Outsmart their Counterparts in Inter-university Competitions held at

“Express Education and Career Expo 2015”



The talented students of Preston University once again stole the show by beating their counterparts from other Pakistan universities and winning first, second and third positions in various inter-university competitions organized by the Express Media Group, during the “Express Education and Career Expo 2015” held in Islamabad from May 13-14, 2015. Reportedly, over 40 universities and institutes from across Pakistan participated in the competitions organized on the occasion. Preston University took part in Drama, Singing, Fashion, Dance, Advertising Campaign, Business Plan and Debate competitions.

In Dramatics and Ad Campaign Competitions, held during ‘Express Education and Career Expo 2015’, the participating Preston students beat their counterparts from other participating universities and institutes out-and-out and won first position. In the IBI Business Competition, after a neck-and-neck fight, Prestonians beat the students of other competing universities and bagged second position. The students who participated in Singing and Debate competitions and Fashion Show got third position in all the three competitions.



Apart from participating in the competitions held during the Expo, Preston University was conspicuous by its striking presence at the ‘Education Exhibition’ held on the occasion. The University set up its Information Booth at the exhibition which pulled large crowds of prospective students and their accompanying parents and other visitors. The students, in particular, evinced tremendous interest in the academic programs being offered by Preston University at its campus in Islamabad and elsewhere in the country. During his visit to the Information Booth of Preston University, Chief Guest, Federal Minister for Information and Broadcasting, Senator Pervaiz Rasheed was briefed in detail about the University and its academic programs. Senator Pervaiz Rasheed expressed his profound appreciation for the significant contribution that Preston University has made towards the cause of higher education in the country.

Peshawar Campus Participates in



‘Education Expo 2015’

Organized by Eminent Daily-The News International

The News International, an eminent English Daily of Jang Group of Publications, organized ‘Education Expo 2015’ in Peshawar. The event was held in May 2015. Eminent public and private universities and colleges of Peshawar participated in the Expo, in large numbers, and set up stalls of their respective institutions. The Peshawar Campus of Preston University, Kohat, Khyberpakhtunkhwa also participated in Education Expo 2015. The booth of Preston set up at the Expo by the staff of the university attracted a large number of visitors. Potential students and their parents and guardians evinced keen interest in the academic programs being offered by the University at the bachelors and masters level at its principal campus in Kohat and also at the Peshawar Campus. The Governor of Khyber- Pakhtunkhwa, Sardar Mehtab Abbasi, who inaugurated The News Education Expo, visited the booth of Preston University. The Vice Chancellor of Preston University, Kohat Dr. Muhammad Anwar Hassan and the program staff of the University present on the occasion warmly received the honorable Governor at Preston’s booth. Vice Chancellor, Dr. Muhammad Anwar Hassan briefed the Governor about Preston University and the academic programs being offered by it at its main campus in Kohat, and its Peshawar Campus. The Governor immensely appreciated the contribution of Preston University towards the cause of higher education in the province of Khyber Pakhtunkhwa and elsewhere in the country. The students of Preston University participated in different competitions held during the Expo. They won cash prizes and certificates of commendation for securing positions in the competitions in which they participated.





Islamabad Campus Organizes

“ALUMNI GET-TOGETHER”



An Alumni Get-Together was organized in April 2015. The event was held at Preston University, Islamabad. The purpose of organizing this grand event was to rekindle and bolster the erstwhile relationship of the University with its Alumni who pursued their higher studies at Preston at different junctures. The Alumni Get-Together provided former students of the University to congregate at a place where they once had the opportunity to pursue their educational career. Needless to say that the occasion also provided them a unique opportunity to renew their valuable and memorable associations not only with their former classmates but also with the faculty and management of the University; people who have been instrumental in imparting education to them.



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DRI-Preston University Participates in



ENVIRONMENT DAY Organized by CDA



The Disaster Research Institute (DRI) Preston University, Islamabad participated in the World Environment Day Celebrations organized by the Capital Development Authority (CDA) in June 2015. Dr. Allah Wadhayo Baloch,



Registrar Preston University and Executive Director Disaster Research Institute (DRI) represented the University at the seminar and exhibition organized on the occasion by CDA at Pak-China Friendship Centre, Islamabad.

Various government organizations and national and international NGOs set up their promotional booths at the exhibition. They displayed banners, posters and publicity materials highlighting the importance of the Day. The booth of DRI-Preston University too stood out conspicuously among the array of colorful stalls of other organizations set up at the venue. Among other publicity materials put on display by DRI-Preston University, literature pertaining to the academic programs DRI offers at the diploma, bachelors and masters level at the Islamabad Campus of the University. Visitors to the booth of Preston evinced keen interest in the academic programs being offered by the Disaster Research Institute. They inquired about the programs and raised queries pertinent to their interest.

Syed Mustafain Kazmi, Member Environment, Capital Development Authority who inaugurated the Exhibition held to mark the World Environment Day paid a visit to the booth of DRI-Preston. He was welcomed by Dr. Allah Wadhayo Baloch, Registrar Preston University. Dr. Baloch briefed the Chief Guest about Preston University and its academic programs. He also briefed him about the programs being offered by DRI-Preston University at Islamabad. Mr. Mustafain Kazmi, expressed his profound appreciation to Preston University for the contribution that it continues to make towards the cause of higher education in Pakistan.

Preston's Booths

at "The News Education Expo 2015"

Islamabad & Karachi Attract Unprecedented Public Attention

Preston University, Karachi and Islamabad participates in the mega event organized by Jang Group, sets up its promotional booths, and makes a mark as an outstanding institution of higher learning present at the Expo. Striking presence of Preston University at both the venues (ISB-KHI) of the Education Expo adds color to the mega educational event organized by The News, a prestigious publication of Jang Group and an eminent English Daily of the country. Promotional Booths of Preston University, set up at Islamabad and Karachi, pull huge crowds of prospective students, their parents and guardians and general public.



The News International, an eminent English Daily of the country, organized 'Education Expo 2015' in Karachi and Islamabad in May 2015. Preston University, one of Pakistan's largest and prestigious chartered and recognized private universities, participated in the Expos held in Karachi and Islamabad on May 22 and May 27, 2015 respectively. In Islamabad, the referenced magnificent educational gala was held at the highly impressive Pak-China Friendship Center. The venue where this mega event was held in Karachi was no less prestigious either; it was held at the gorgeous Expo Center, Karachi. The Sindh Education Minister, Mr. Nisar Ahmed Khuro inaugurated the Karachi Expo on May 22. The Expo at Islamabad was inaugurated by the Federal Minister for Information and Broadcasting, Mr. Pervaiz Rasheed on May 27, 2015. Preston University, Islamabad, which was one of the Gold Sponsors of the event, participated at both the venues of the Expo with immense enthusiasm and became center of attraction for the visiting prospective students, their accompanying parents / guardians and the general public. Conspicuous presence of Preston University at the Expos added extra color to the fabulous educational event. Booths of the University set up at the Expos in Karachi and Islamabad attracted mammoth crowds.



The News "Education Expo 2015", as always, provided the participating educational institutions of the respective cities an exceptional opportunity to augment their image and promote their academic programs. Truly, the event provided the prospective students an opportunity to obtain first-hand knowledge about the participating institutions and their academic programs. A major segment of the Expo comprised of institutions of higher learning. Large gathering of prospective students and their parents could, therefore, be seen at the booths of eminent public and private universities. Prospective students visiting Preston University booths at the Karachi and Islamabad Expos took immense interest in the academic programs being offered by the University at graduate and postgraduate level. They interacted with the faculty and program staff of the University present on the occasion and sought information on academic programs of their interest. The faculty and staff of the University not only furnished detailed information on the academic programs but also counseled the students on the appropriateness of the programs keeping their respective educational background in mind.

The Federal Minister for Information and Broadcasting, Mr. Pervaiz Rasheed who inaugurated the Expo in Islamabad and Sindh Education Minister, Mr. Nisar Ahmed Khuro who graced the inaugural ceremony of the Karachi Expo as Chief Guest visited the booths of Preston University at the respective venues. They were duly briefed about the University and its academic programs by the faculty and program staff present on the occasion. Both the eminent dignitaries profoundly appreciated the mammoth contribution of Preston University towards the cause of higher education in Pakistan. They expressed their gratitude to the management of Preston University for its endeavors to build the human capital of Pakistan in a sustainable manner, and significantly contribute towards the socio-economic development of the country.

Quotable Quotes

"In any moment of decision, the best thing you can do is the right thing, the next best thing is the wrong thing, and the worst thing you can do is nothing."
Theodore Roosevelt

"The best way to find out if you can trust somebody is to trust them."
Ernest Hemingway

"A problem is a chance for you to do your best."
Duke Ellington

Preston University Clinches 2nd Position in

YOUTH DECLAMATION CONTEST



Atobatele-Abiola-Moshood

Preston University, Islamabad participated in a Youth Declamation Contest. The event was held at the National Library of Pakistan, Islamabad in May 2015. It was jointly organized by the US Embassy in Pakistan and Pakistan-US Alumni Network (PUAN). Students of over 70 eminent universities, institutes, colleges and schools of Rawalpindi and Islamabad participated and unleashed their debating prowess in the referenced contest. The topic of the debate was 'Education is Necessary to Get Peace'. After a tough contest Prestonian Atobatele-Abiola-Moshood, a student of BS Computer Science at Preston University Islamabad, beat his counterparts from other competing institutions through and through to win 2nd position in the competition.

The Chancellor of Preston University, Dr. Abdul Basit and the senior management of the University expressed their profound appreciation over Prestonian Atobatele-Abiola-Moshood's outstanding achievement. They congratulated him on his remarkable success and expressed the hope that he would work harder and continue to earn laurels for the University in future also.



Dr. Maqsooda Hussain Bhatti

"Ankahi Sochain" Launched

A poetry collection 'Ankahi Sochain' authored by Dr. Maqsooda Hussain Bhatti, Associate Prof. of Education at Preston University, Islamabad has been published by Classic Publishers, Lahore. The book which comprises of Nazams, Ghazals and Qitat was formally launched at a simple but impressive ceremony organized by Adab Saraae International, Lahore recently. Eminent poets and literati of Lahore were conspicuous by their presence at the ceremony. Addressing the distinguished participants present on the occasion, poetess, writer and politician of national eminence Ms. Bushra Rehman, poet Nasir Zaidi, poet Aitebar Sajid and Dr. Shahnaz Muzammil, Chairperson Adab Saraae International Publishers, Lahore immensely appreciated the poetry of Dr. Maqsooda Hussain. They congratulated her for creating such original and exquisite poetry. Book reviews vis-à-vis the poetry collection of Dr. Maqsooda Hussain were published in local newspapers and monthly magazines Takhleeq and Al-Hamra, Lahore.

Two Nazams included in the book, titled 'Udas Kyun Ho' and 'Aagahi', have been selected and published in "Intikhab-e-Shairi", a yearly publication of the Academy of Letters, Islamabad. 'Ankhi Sochain' is the fifth book authored by Prof. Dr. Maqsooda Hussain Bhatti, Asst. Prof of Education, Preston University Islamabad. Her previous book titled 'Milnay Ke Nahin, Nayaab Hain Hum' was profoundly appreciated by Dr. Abdul Basit, Chancellor Preston University.

Preston University & SPS Organize Seminar for Aspirants of Central Superior Services of Pakistan



Preston University and the School of Public Services (SPS) Islamabad jointly organized a seminar for students who are keen to participate in the competitive examinations, relating to Central Superior Services of Pakistan, organized by the Federal Public Service Commission (FPSC) every year. The referenced seminar was held at the Islamabad Campus of Preston University. The occasion was chaired by Dr. A.W. Baloch, Registrar Preston University. The Chief Executive Officer (CEO) of SPS, Mr. Kashif Murtaza, former Federal Secretary, graced the event as Chief Guest.

In his welcome address, Prof. Dr. B.A. Malik, Prof. of International Relations, Preston University, Islamabad at the outset expressed his gratitude to the Chief Guest, Mr. Kashif Murtaza, CEO, SPS for accepting the invitation of Preston University and talk about SPS and the role it is playing in educating and training the potential aspirants of the Central Superior Services of Pakistan. On the occasion, he also highlighted the achievements of the University which has phenomenally grown over the past three decades, and has emerged today as the largest institution of higher learning, in the private sector, in Pakistan. Dr. B.A. Malik offered full cooperation of Preston University to SPS in all its endeavors directed towards raising the quality of public services by preparing the youth of Pakistan to compete successfully for superior civilian jobs.

In his keynote address, Chief Guest Mr. Kashif Murtaza made a graphic presentation of his state-of-the-art outfit-SPS. He offered special packages to the students of Preston University to benefit from the training facility offered by SPS. In a Q & A session, which followed the presentation, the students raised searching queries pertinent to their interest. They also expressed their keen desire to visit SPS and join it in due course of time. The occasion also provided an excellent opportunity to the students to learn how to compete in the job market of Pakistan.

Students from the participating universities presented their business plans pertaining to different fields of businesses including Information/Communication Technologies (ICT), Health, Environment Education, Livestock and Dairy, Agriculture, Energy, Food, Chemical, Mechanical, Engineering, Textile, Garments and Disaster Management.



Kinnaird College, Lahore secured first position and was awarded a cash prize of Rs. 100,000/-. Islamia University, Bahawalpur stood second in the competition and it won a cash prize of Rs. 75,000/-. Cash prize of Rs. 50,000/- was awarded to Shaheed Benazir Bhutto Women University, Peshawar for standing third. At the conclusion of the competition the winners were also awarded trophies by the Chief Guest, Chaudhry Naseer Ahmed, founder of Pothohar Group and President Maroof International Hospital Islamabad. Chaudhry Naseer Ahmed congratulated Preston University and its team that has been instrumental in successfully organizing PEC 15. He also congratulated the winning teams and their respective universities. He emphasized on the occasion that Entrepreneurship holds key to successful growth of the economy of Pakistan and ensure a better tomorrow for the people of this country.



Naimat Pvt (Ltd), ZIA Steel, HBL, Telenor Pakistan, Victory Pipes Islamabad played a significant role in making PEC 15 a great success by generously sponsoring the event. Organizations of repute joined hands as strategic partners with Preston University in the organization of PEC 15. Eminent among them were the Islamabad Chamber of Commerce & Industry (ICCI), The Indus Entrepreneurs (TIE) Islamabad, and the Rawalpindi Chamber of Commerce & Industry (RCCI).

The Alumni present at the Alumni Get-together expressed their deep sense of appreciation to the Chancellor Preston University, Dr. Abdul Basit and the faculty and senior management, present on the occasion, for providing them a rare opportunity to get together on one platform and revive their old associations with former classmates and tutors. They proudly admitted that it is due to the dedicated endeavors of their very able and qualified tutors they have been able to attain remarkable success in their professional careers. They also commended the phenomenal role of Preston University in the promotion of higher education.



Speaking on the occasion, Dr. Abdul Basit, Chancellor Preston University said that the University profoundly respects and appreciates its Alumni. Dr. Basit said Preston University genuinely considers its Alumni to be an extremely valuable asset of the institution. The University takes immense pride in their achievements in life and career, as it brings good name to the University of which they have been students at some point in time. He expressed his earnest desire to have very close and mutually beneficial rapport with the Alumni of the University for all times to come. This relationship, he said, must continue to expand as time passes. In order to update the Alumni present at the get-together, Dr. Basit spoke about the landmark achievements of Preston University since its inception thirty years ago. The Alumni Get-together was followed by a lively musical evening. Muhammad Fawad, a former Preston graduate, performed on the occasion.





PINSAT Students Invited to the International Summer Camp, NCNST, China (Sept. 2015)

The National Centre for Nano Science and Technology (NCNST), Beijing, China is organizing an International Summer Camp for nanotechnology from 2nd Sept. to 12th Sept. 2015 and has extended an invitation to PINSAT to send some of its students to attend this Summer Camp. Boarding and Lodging and all local expenses will be covered by NCNST, Beijing however the students will have to pay for the return airfare Islamabad –Beijing.

NCNST has world class research facilities in the field of nanotechnology. It has a very vigorous research team that includes many outstanding scientists who have attained international recognition for their scientific contributions. The main research areas being pursued at NCNST include system integration of nanostructures and devices, standardization of nanotechnology and manufacturing of nano scale materials, biological effects and safety of nanostructures, nanofabrication, manufacturing of nanostructures and analytical technology.

PINSAT will be sending some of its top performing senior students for this International Summer Camp.



国家纳米科学中心

National Center for Nanoscience and Technology, China (NCNST)

Preston Mission Statement

“Preston is committed to providing university education of the highest quality for preparing students for professional careers, and promoting research and development. Its two-fold mission is to give students the opportunity for personal growth and development, skill enhancement and professional career advancement, and to create, sustain and promote research and development for expanding the horizons of knowledge.”

PRESTON UNIVERSITY CHARTER

Preston University, Kohat-NWFP is chartered by the Government of NWFP vide NWFP Ordinance No. LII of 2002. Preston University, Karachi is chartered by the Government of Sindh vide act V of 2004. Both, Preston University at Kohat and Karachi are fully recognized by the Higher Education Commission (HEC) the highest regulatory body of the Government of Pakistan in the field of Higher Education, and placed in the highest category “W”. The Islamabad Campus has been Ranked as “W-4”.

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